



2020

World's Finest Tableware Maker



Paragon at a glance...

- The Journey begins in 2010
- Total investment USD 15 million
- A work house of 1,100 people
- Total turnover USD 12 Million per year
- Total covered floor area 20,000 sqm and land 10 acres
- Production capacity per month 1.2 Million Pcs
- Only ceramic factory to achieve ISO 14001 in Bangladesh





Shape: PC-29
Body: UP-04
Glaze: PG-05
Deco: Blue Line

Shape: PC-28
Body: UP-04
Glaze: PG-05
Deco: Blue Line



Shape: PC-01
Body: UP-04
Glaze: SEG-19
Deco: Crack (20207)



Shape: PC-01
Body: UP-04
Glaze: PG-05
+RG-10 Spray
Deco: Sun Ray (19646A)



Shape: PC-01
Body: UP-04
Glaze: PG-05
+ RG-10 Spray
Deco: Sprinkle on White



Shape: PC-01
Body: UP-04
Glaze: MG-26
Deco: LG Rust



Shape: PC-01
Body: UP-04
Glaze: MG-26
Deco: Iron Rust



Shape: PE-74
Body: UP-04
Glaze: Sprinkle Rust



Shape: PC-01
Body: UP-04
Glaze: PG-05
Deco: Brown 20201



Shape: PS-37
Body: UP-04
Glaze: PG-05

Shape: PC-01
Body: UP-04
Glaze: PG-04
Deco: Brush Pickles



Shape: PC-01
Body: UP-04
Glaze: PG-05
Deco: Naive



Shape: PC-01
Body: UP-04
Glaze: CG-05 + OG-02
Deco: Rustic Prints



Shape: PC-01
Body: UP-04
Glaze: Hand Paint
+PG-04
Deco: Scatter paint





Shape: PP-45
Body: UP-04
Glaze: PG-05
Deco: Heavy Gold Line

Shape: PH-28
Body: UP-04
Glaze: PG-05
Deco: Green Line





Shape: PC-01
Body: UP-04
Glaze: OG-02
Deco: Sun Ray
(19646B)



Shape: PC-01
Body: UP-04
Glaze: PG-07
Deco: White Spot
(20201)

Shape: PE-74
Body: UP-04
Glaze: Black Matte



Shape: PE-74
Body: UP-04
Glaze: White
Deco: GL



Shape: PC-01
Body: UP-04
Glaze: Oil Spot





Shape: PC-01

Body: UP-04

Glaze: PG-05

Deco: 20214

Shape: PE-73
Body: UP-04
Glaze: PG-5
Celina Blue 2165C



Shape: PC-07
Body: UP-04
Glaze: CG-07
Deco: Fall Off Crackle





Shape: PP 47
Body: Ivory
Glaze: PG-05
Deco: GL

Shape: PE76
Body: Ivory
Glaze: PG-05
Papawa Green





Shape: PP-01
Body: UP-04
Glaze: PG-05
Deco: 20210

Shape: PP-01
Body: UP-04
Glaze: PG-05
Deco: 20213



Shape: PP-01
Body: UP-04
Glaze: PG-05
Deco: 20212



Shape: PP-01
Body: UP-04
Glaze: PG-05
Deco: 20216



Shape: PP-01
Body: UP-04
Glaze: PG-05
Deco: 20217



Shape: PP-01
Body: UP-04
Glaze: PG-05
Deco: 20215



Shape: PP-01
Body: UP-04
Glaze: PG-05
Deco: 20211



Accessories



- Plant Pot
- Flower Vase
- Candy Tray



Shape: PE-75
Body: UP-04
Glaze: PG-05
Deco: Blue Line



Shape: PE-75
Body: UP-04
Glaze: PEG-19
Deco: Light Brown



Shape: PE-75
Body: UP-04
Glaze: PG-10
Deco: Blue Wash



Shape: PP-44
Body: UP-04
Glaze: MG-26
Dark Beige Matte





Paragon is proud to present international brand

House of Windsor *Pearl Collection*

Profile PP05



Pearl
Collection

The Ultimate
Luxury in
Tableware

Profile PP03



For the 1st time Paragon introduces super white and most translucent Tableware called Pearl collection under the Brand name House of Windsor. The brilliant whiteness of the translucent body provides great luminosity and vividness, impossible to resist by anyone.





Embossed
Shape: PE05



Paragon is capable of developing any kind of Embossed or self design shapes for the customers, led by top class modelers and designers from the country. The raw material for Paragon Porcelain are sourced from all around the world to ensure lustrous finish in the final product. Clays from New Zealand, Germany, China and Thailand, Ball Clay from Japan, Ball stone from France, Feldspar and Quartz from India and Plaster from Thailand.



Red



Blue



Orange



Gray



Green



Black

PARAGON Colors

Microwave & Dishwasher
Safe Collection



PP05/13301



13547

13543



PE 14



PP05/13300



13545

13544



PE 37



PP05/13301B



13512

13546



PE 38

Universal
Procelin

Going Green...



Green Factory
Green Production
Green Products

Style 11424



PE-16/White(GL)

Hand Made



32

11567



13506

13562

13548



PE-13/1156



Ivory Silk PS02

Add a creamy flavor
to your table



Designer Products

Linea – A note from the Designer, Neil Jeffree

Linea is all about the subtle blend of simple form with understated relief. The refined debossed pattern that defines the range perfectly enhances the smooth curves of the product so that they create a faultless blend of form and function. The beautiful porcelain glaze that files the linear lines just enough so as to still be able to see and feel the small ridges on all of the pieces. This adds a wonderful tactile quality to a thoroughly modern range.

FORMAL Dinning



Style 11552



Style 11553



Style 11545



Style 11546

There are number of formal Dinning Tableware's that are offered for special celebrations and festive occasions, mostly made with heavy Gold and Silver. Available in 32 Pcs, 45 Pcs and 54 Pcs, Dinner sets-Serving for 06 person

BORDER Designs



Style 11646



Style 11479



Style 11472



Style 11486



Style 11436



Style 11539

Inglaze BORDER Designs



Style 11503



Style 11500



Style 11549



Style 11502



Style 11507



Style 11494

Inglaze BORDER Designs



Style 11497



Style 11504



Style 11501



Style 11499



Style 11495



Style 11492

PP01



Shape: PP01



Soup Tureen
2800 cc



Tea Pot
1200 cc



Coffee Pot
1400 cc



Gravy Boat with Stand
450 cc



Milk Pot
250 cc



Sugar Pot
300cc



Salt and Pepper Stand for S & P



Flower Vase
Bud Vase



Service Plate
31 cm



Dinner Plate
27 cm



Dessert Plate
20 cm



Tea Plate
17 cm



Soup Plate
23 cm



Salad Bowl
25 cm



Salad Bowl
23 cm



Salad Bowl
20 cm



Cereal Bowl
17 cm



Fruit Bowl
14 cm



Katroi Bowl
11 cm



Soup Bowl
11 cm



Footed Tea Cup Footed Tea Saucer
200cc



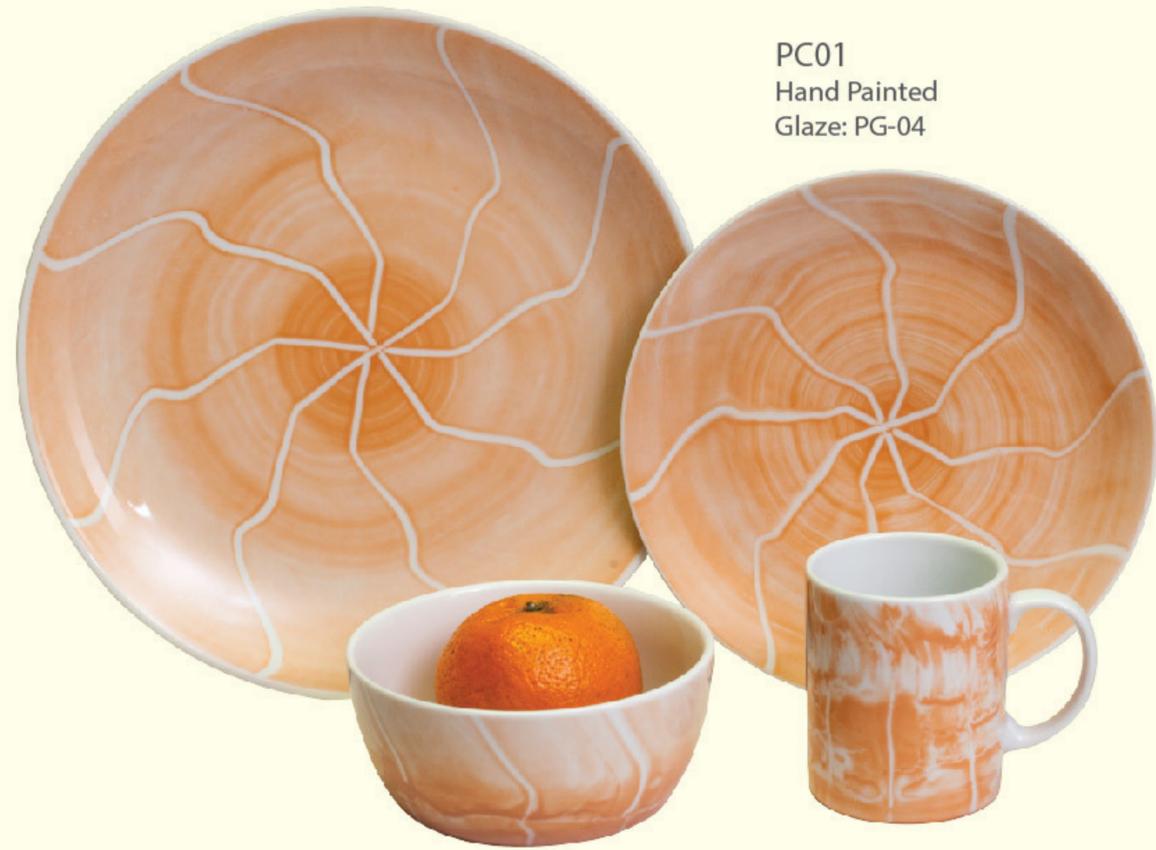
Footed Coffee Cup Footed Coffee Saucer
100cc



Perfect Tea Cup Perfect Tea Saucer
200cc



Elegant Tea Cup
Elegant Tea Saucer 200cc



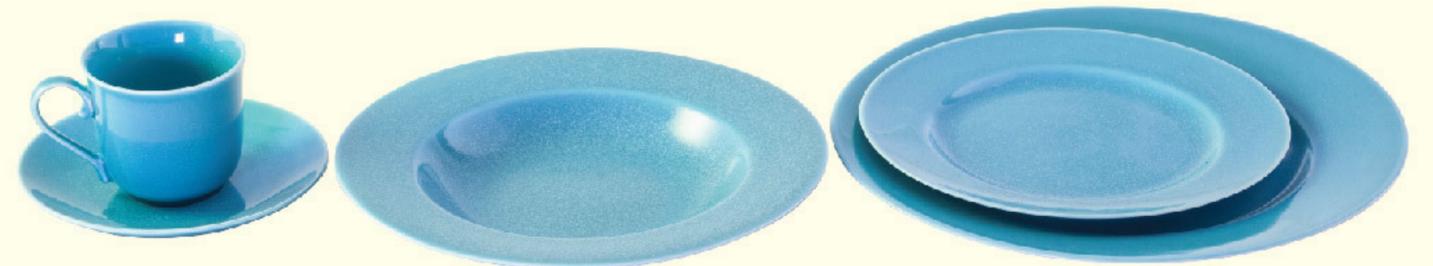
PC01
Hand Painted
Glaze: PG-04



PE 28
Glaze: 5205



PC01
Black Sparkle
Glaze: PG-04



PP01
Blue Sparkle
Glaze: TD-01



Shape PC01
Deco. 17348



ShapePP01
Deco. 17357



PE 28
Glaze: 5205



PH 23
Glaze: Leaf Green

PARAGON Decor



Shape PP01
Deco. 17355



Shape PP01
Deco. 17338



Shape PP01
Deco. 17351 D-22



PARAGON Decor



Shape PP01
Deco. 17351 D-21



Shape PC01
Deco. 17342



Shape PP01
Deco. 17348



Shape PP01
Deco. 17353



MUG Collection



MUG Collection



Tall Mug Wo.H PH-03
85 x 85 x 110mm / 390cc
Glaze Red Crawling



Coffee Mug PE-05
73 x 73 x 88 mm/280cc
Glaze : White



Coffee Mug PC-02
80 x 80 x 110mm / 350cc
Glaze Red Crawling



Coffee Mug PE-61
87 x 87 x 100 mm / 380cc
Glaze : Brown Metallic Crystal Matte



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Glaze: Black Plain Bubble



Coffee Mug PC-02
80 x 80 x 110 mm / 350cc
Glaze: T Blue



Tall Mug Wo.H PH-03
85 x 85 x 110mm/390cc
Hand Paint



Coffee Mug PP-16
89 x 89x 88 mm / 350cc
Glaze: Cobalt Blue



Coffee Mug PS-01
82 x 82 x 106 mm / 350cc
Glaze: Blush Grey (2168C)



Coffee Mug PS-02
75 x 75 x 90 mm / 250cc
Glaze: Red



Coffee Mug PC-07
84 x 84 x 123 mm / 430cc
Glaze: White



Coffee Mug PE-35
77 x 77 x 88 mm / 250cc
Glaze: Cobalt Blue



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc



Coffee Mug PE-27
86 x 86 x 109 mm / 380cc
Glaze: White



Heart Mug PC-06
91 x 91x 92mm/300cc
Glaze: Red & Blue



Coffee Mug PE-27
85 x 85 x 97 mm / 350cc
Glaze: Red

MUG Collection





Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 17206



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Deco. 17641



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 17368



Smart Coffee Mug PC-20
70 x 70 x 110 mm / 290cc
Glaze: 17609



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco 17642



Summer Coffee Mug PP-01
77 x 77 x 83 mm / 230cc
Glaze: 17214



Coffee Mug PP-25
89 x 89 x 110 mm / 400cc
Glaze: Red



Coffee Mug PE-27
85 x 85 x 97 mm / 350cc
Glaze: Matte & Shine Blue



Coffee Mug PE-54
76 x 76 x 92 mm / 280cc
Deco: 12500



Coffee Mug PH-10
90 x 90 x 100 mm / 400cc
Glaze: Celina Yellow & Red



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Glaze: Drizzling Blue



Coffee Mug PE-61
87 x 87 x 100 mm / 380cc
White GL



Coffee Mug PP-01
76 x 76 x 92 mm / 280cc
Deco. 17367



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 17225



Coffee Mug PP-15
89 x 89 x 110 mm / 270cc
Glaze: White



Coffee Mug PC-36
89 x 89 x 97 mm / 300cc
Deco. 17610



Coffee Mug PC-14
91 x 91 x 106 mm / 450cc
Light Grey MO-05



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Deco. 17609



Tringle Coffee Mug PS-06
86 x 86 x 98 mm / 300cc
Turkey Red



Zigzag Mug PP-01
83 x 83 x 95 mm / 260cc
Deco. 17642



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 350cc
Deco. 16521



Summer Coffee Mug PP-01
77 x 77 x 83 mm / 230cc
Deco. 12028



Coffee Mug PE-07
88 x 88 x 89 mm / 300cc
Deco. 15221



Modern Coffee Mug PP-01
81 x 81 x 92 mm / 270cc
Glaze: Red

FLOWER VASE Collection





PARAGON CERAMIC INDUSTRIES LIMITED BANGLADESH

Paragon Ceramic Industries Limited (PCL) was registered on 12 June 2008 in Bangladesh, with commercial production in end of 2010. PCL Factory is located in Mirzapur, Gazipur Area, about 50 Km from the Capital Dhaka City, where all the infrastructural facilities are available. Total Investment in the Company is over US\$ 15 Million.

PCL is the manufacturer and exporter of High Definition Porcelain Tableware from Bangladesh, equipped with the most modern state-of-the-art and latest machinery from SKK, TAKASAGO, Japan, TCK, Taiwan and Modena, China, having more than 1,100 highly skilled and motivated employees.

Machinery's and Kilns at Paragon

- 13 Ball Mills.
- 13 Double Head Rollers.
- 2 Auto Cup making Machine
- 1 Biscuit Kiln – 16 MT / Day (900° C)
- 1 Glost Kiln – 12 MT / Day (1325° C)
- 3 Shuttle kiln - 3 MT / Day (1200° to 1400° C)
- 2 Decoration Kilns – (850° to 1220° C)
- 3 Decal Printing Machines.
- 1 Packaging Plant
- 2 High Pressure Casting Machine (3 Heads)

Paragon Ceramic is equipped with the top-of-the-Line Testing and Quality Control Laboratory facilities, and has at its disposal, own captive gas-based Power generation capability, own water supply through Deep Tube well, and medical and sanitary facilities. PCL is one of the **MOST ENVIRONMENT-FRIENDLY** Tableware Plant in the Region. The factory is set up on about 10 Acres of land and has a total covered area of more than 20,000 sqm.

Some of the Environmental control points are as follows.

- State-of-the-art Effluent Treatment Plant (ETP).
- High efficiency production Machinery's to reduce overall Energy usage.
- Combined use of heat & power generation system to reduce gas consumption.
- Use of Solar Energy for upto 5 KW (Proposed).
- Raw Materials used without any Lead, Cadmium and Barium.
- Conserve rainwater and use inside the Factory (Proposed).

Utilities at Paragon Ceramic

- 1.75 MW own Power Generation (2 Gas Based and 1 Diesel Based).
- 240 Meters of Busbar Power Distribution.
- 2600 Litres/Minute Water usage capacity from Deep Tube Well.
- Heat Recovery from GK and used in Dryers at the Plant to dry Greenwares.
- 17,500 M3 Gas used daily to run Biscuit, Glost, Decor Kilns and Generators.

Tableware Production Capacity: About 40,000 Pieces of world class Porcelain tableware is produced at PCL per day, which is about 14.00 Million pcs production per year, combining body formulation, forming, glazing, firing, decoration and decal printing procedure.

Porcelain Bodies: PCL can make 4 Bodies;

Universal Porcelain which is normal White Porcelain

Pearl Collection which is the Super White Porcelain

Alumax which is Alumina Porcelain with about 30% AL₂O₃

Ivory silk which is Fine China in cream color

The Company is also capable of producing Mix n Match, which is any Colored Body and/or Colored Glaze, if the requirement is significant by the Customers.

Decal Plant and Design: PCL is presently producing about 75,000 sheets per month, starting from single color upto 16 Colors including Gold/Platinum, both On-glaze and In-glaze, and completely Lead, Cadmium and Barium Free.

Packaging Plant: Paragon Ceramic is producing about assorted 160,000 Pieces White and/or Brown Cartons per month, with additional capability to supply 4 Color Printed Cartons.

PARAGON CERAMIC INDUSTRIES LIMITED BANGLADESH

Product Variety and Range: PCL is capable of producing variety and wide range of Porcelain Tableware for Retail as well as Hotel (Service Industry), from Round Shape to Square Shape; offering currently about 15 Shapes and about 100 Designs in 2011. Most of the new Shapes in Porcelain can be developed and produced at the Plant within 8 to 10 weeks after receipt of the Formal Order. Starting from 5 Pcs Place setting to 20 Pcs Dinner Set and 95 Pcs Full Service Sets to variety of Gift Items, all customized range of High Quality Porcelain Table Top can be supplied by the Company.

Lead Time: Paragon Ceramic produce 1x40' FCL with 1 Shape and 4 to 6 Decors within 6 to 8 weeks time. Shipping lead time to Europe is about 5 weeks, Australia about 3 weeks and North America about 6 to 7 weeks. In case of Sea shipment Port of loading is Chittagong (275 Km from the Factory), and Shahjalal International Airport (30 Km from the Factory), Dhaka in case of Air shipment.

Payment Terms: Paragon Ceramic works with 100% Irrevocable Letter of Credit at Sight or 100% Advance TT before shipment.

In-house Quality Control:

The Company ensures highest standard of the Finished Products through State-of-the-art quality control Laboratory and Tests like

- Microwave and Dishwasher
- Resistance to Detergents
- Heavy metal release Testing
- Mechanical strength and so on

Some of the Tests can also be done from BCSIR and BSTI. All Paragon products are approved by BSTI thru Registration Number BDS 485.

Exporting Countries: The Company exports its Porcelain Tableware to Italy, UK, USA, Greece, Romania, Turkey and India.

Future Plans of Paragon Ceramic: The Company plans to make expansion of its Porcelain Unit by 2013 by making the capacity double (total about 28.00 Million Pcs per year). Further, the Company plans to set up Stoneware Plant in 2012 and Bone China Unit in 2015 with production Capacity of about 6.00 Million and 3.00 Million pcs per year respectively.

& Progressing

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Universal Porcelain. Pearl Collection . Alumax White . Ivory Silk

Why Paragon?

- Product, Shape and Design variety
- The only Company with ISO 14001
- Consistent Quality at competitive price
- The only Company with Functional ETP
- Raw Material Storage for minimum 3 Months
- The only Company with alternative Gas supply
- In-house Modeling, Decal Plant and Carton Plant
- The only Company with alternative Electric supply
- Flexible production, timely delivery and sales service

www.paragonceramicbd.com